



P.O. Box 470, Scranton, PA 18501
(570) 871-4795
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www.KeystoneMission.org

April 26, 2022

To Whom it May Concern,

My name is Ryan Buchanan, Development Director at the Keystone Mission. I want to present an opportunity where you and your organization can have an impact in the local community. Keystone Mission is seeking sponsors to provide a matching gift for our 2022 NEPA Gives campaign. NEPA Gives is a regional day of giving that happens within 24-hours. It's centered on aiding non-profits from around the Northeast PA to display their organization and programs in an effort to gain awareness for their cause, additional donors, and raise funds for a particular project or program area. This year, Keystone Mission is seeking to raise funds for the new 15-bed Transformation Center.

You can provide a matching gift which will help us meet our goal of \$21,000. There are four levels of sponsorship available: \$500 for Bronze, \$1,000 for Silver, \$1,500 for Gold, and \$2,500 for Platinum; each giving level also includes perks (see attached document). This is your opportunity to partner with a local organization who is making a real difference in your local community.

Our 15-bed Transformation Center will rescue men off the street and give them a bed, clothing, and food so they can attend classes and instruction to gain new skills, a work ethic, new community, and have self-worth once again. We have built great partnerships with the City of Wilkes-Barre, local contractors who will teach and instruct the men in HVAC, Construction, and Electrical, churches across the Wyoming Valley region, and agencies like CareerLink, Northeast Counseling, and many more.

I hope you choose to become a sponsor with the Keystone Mission. The Hawk Family Foundation has already pledged \$1,000.00 matching gift for our organization. I invite you to take a pledge like The Hawk Family Foundation. You and your organization will pave a way for life transformation in the lives of men experiencing homelessness.

To become a sponsor, please detach the bottom of the Sponsorship sheet along with your check and mail back to the Keystone Mission. You can address the envelop to the organization and make attention to Ryan Buchanan. If you have questions, please call me at 570-871-4795 ext. 400 or e-mail, Development@KeystoneMission.org. Thank you for your consideration. Together, we can build a community of hope in Northeast Pa.

Sincerely,

Ryan Buchanan
Development Director

NEPA GIVES MATCHING GIFT LEVELS

\$500.00 – BRONZE LEVEL

- 4 available sponsorships
- Benefits at this level:
 - Logo (or name) on the website
 - 4 social media shout-outs
 - Logo (or name) and attached URL on e-newsletter
 - Business name (or your name) included on a Press Release

\$1,000.00 – SILVER LEVEL

- 3 available sponsorships
- Benefits at this level:
 - Logo (or name) on the website
 - 4 social media shout-outs
 - Logo (or name) and attached URL on e-newsletter
 - Business name (or your name) included on a Press Release

\$1,500.00 – GOLD LEVEL

- 2 available sponsorships
- Benefits at this level:
 - Logo (or name) on the website
 - 4 social media shout-outs
 - Logo (or name) and attached URL on e-newsletter
 - Business name (or your name) included on a Press Release

\$2,500.00 – PLATINUM LEVEL

- 1 available sponsorship
- Benefits at this level:
 - Logo (or name) on the website
 - 4 social media shout-outs
 - Logo (or name) and attached URL on e-newsletter
 - Business name (or your name) included on a Press Release

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SELECT A SPONSORSHIP LEVEL:

___ \$500.00 – Bronze ___ \$1,000.00 – Silver ___ \$1,500.00 – Gold ___ \$2,500.00 – Platinum

Your Name _____

Business/Organization Name _____

Address _____

Phone # _____ **Email** _____

Please mail the bottom section with your check to the Keystone Mission attn: Ryan Buchanan