

August 17, 2021

Dear Community Sponsor,

My name is Justin Behrens, CEO & Executive Director of Keystone Mission. I invite you to become a Community Sponsor for our **2nd Annual REAL TALK** event starting Wednesday, October 13, beginning at 3:00 p.m., located at the Public Square in Wilkes-Barre. I will be sitting outside for twenty four (24) hours straight and live on Facebook talking with *REAL* people on *REAL* issues to seek *REAL* solutions for the Northeastern Pennsylvania community.

This is a crucial time of year because it's getting colder. You and I have the luxury of going home to our warm, comfortable beds each night. The men and women who face homelessness brave the elements to survive and relive it every day. Keystone Mission needs YOUR HELP! If you pledge to be a Community Sponsor for **REAL TALK 2021**, your sponsorship will be a matching gift to help us reach the goal of \$5,000. The purpose of **REAL TALK** is not strictly to raise funds but to educate and bring awareness of the ever-growing pandemic of homeless in our country and the opening of our new 15-bed Transformation Center in Wilkes-Barre. As an organization, we are committed to providing HELP and HOPE to men and women, but it cannot be done without the community; that's you.

Attached you will find a Community Sponsorship overview and the benefits to each tier. Again, the gift you provide will be used as a matching gift to help us meet our goal of \$5,000, but it will also show NEPA you want to take a stand and provide help and hope to the men and women who face homelessness.

If you have questions about **REAL TALK** or becoming a Community Sponsor, please reach out to my Development Director, Ryan Buchanan, at (570) 871-4795 ext. 400 or [Development@KeystoneMission.org](mailto:Development@KeystoneMission.org). Learn more about **REAL TALK** at [NEPAREalTalk.com](http://NEPAREalTalk.com).

Thank you,



Justin V. Behrens, LSW  
CEO & Executive Director